

Sources for Deck

Aziz, A. (2020). The Power Of Purpose: The Business Case For Purpose (All The Data You Were Looking For Pt 1). <https://www.forbes.com/sites/afdhelaziz/2020/03/07/the-power-of-purpose-the-business-case-for-purpose-all-the-data-you-were-looking-for-pt-1/?sh=45103beb30ba>

BRM Institute. (2018). BRM Institute Introduces the Business Relationship Management Knowledge Path to Success (BRM KPTS)—BRM Institute. <https://brm.institute/brm-institute-introduces-the-business-relationship-management-knowledge-path-to-success-brm-kpts/>

BRM Institute. (2022). Business Value Ability: Organization Assessment. <https://brm.institute/professional-development/business-value-ability-organization-assessment/>

BRM Institute. (2018). People BRM Job Description—BRM Institute. <https://brm.institute/people-brm-job-description/>

BRM Institute. (2020). The Relationship-Centered Organization: Accessing Infinite Value Through Relationships—YouTube. <https://www.youtube.com/watch?v=zDrJS8-6AN4>

BRM Institute. (2020). Business Relationship Manager (BRM) Metrics. <https://brm.institute/brm-metrics/>

BRM Institute. (2022). The Relationship-Centered Organization System. <https://brm.institute/relationship-centered-organization-system/>

Davis-Peccoud, J., van den Branden, J.-C., Brahm, C., & Mattios, G. (2020). BAIN & COMPANY: Sustainability Is the Next Digital. https://www.economiadehoy.es/adjuntos/58189/2020.04.22_Bain_sustainability_is_the_next-digital.pdf

Feloni, R. (2018). Patagonia's Mission to Save the Planet Is Good for Business. <https://www.businessinsider.com/patagonia-mission-environmentalism-good-for-business-2018-12>

Lloyd, R. (2019). Business Relationship Management Executive Brief Webinar. <https://campus.brm.institute/display/RES/Business+Relationship+Management+Executive+Brief+Webinar>

Mathenge, J. (2020). Business Relationship Manager Role & Responsibilities – BMC Software. <https://www.bmc.com/blogs/brm-business-relationship-manager/>

Merlyn, V. (2016). Relationships That Matter to the BRM - Vaughan Merlyn—BRM Institute. <https://brm.institute/brm-relationships-matter/>

NPT Publishing Group. (2018.). Worker Turnover Drops 57% When Giving, Volunteering Encouraged—The NonProfit Times. Retrieved August 9, 2022, from https://www.thenonproffitimes.com/npt_articles/worker-turnover-drops-57-giving-volunteering-encouraged/

Unknown. (2022). Kevin Kelly Quotes Archives—Famous Inspirational Quotes & Sayings. <https://www.inspirationalstories.com/quotes/t/kevin-kelly/>