THE FOUR PEOPLE STYLES PERFORMANCE GRID

Assertiveness

controls emotions

Analytic

Get it done, the right way.

- **Facts**
- Thinker
- Orderly Cautious
- Deliberate
- Disciplined
- Questioning
- **Details**
- Perfectionist
- Neat
- Rational/logical
- Scientific
- Serious

Driver

Get it done, now.

- Decisive
- Serious
- Opinionated
- Assertive
- Competitive
- **Political**
- Bold
- Determined
- Task-oriented
- Frank
- Make own decisions
- Bottom-line oriented
- Intense

Amiable

Get it done, with everyone included.

- Easy going
- Warm
- Agreeable
- No big ego
- Light-hearted
- Risk avoider
- Cooperative
- Relaxed
- Friendly
- Not critical
- Team player
- People-oriented
- Not competitive

Expressive

Get it done with flair.

- Talker
- Outgoing
- Jokes/humor
- Energetic
- Impulsive
- Informal
- Storyteller
- Extravert
- Enthusiastic
- Act quickly
- Big picture focus
- **Group activities**
- Casual

shows emotions

> asks tells